

THE # 1 DISPLAY
ADVERTISING PUBLICATION OF
THE KEARSARGE-LAKE SUNAPEE AREA.



If it doesn't say **KEARSARGE** ~ It's not "THE Shopper"™

COLOR ADVERTISING In THE KEARSARGE SHOPPER®

EFFECTIVE JANUARY 1, 2012

- **Copy Deadline** – Print ready, electronic PDF files, Noon Wednesday, the week before publication. E-mail: echocom@tds.net. Publication date and ad size in subject line.
- **Rates and sizes**

	<u>single</u>	<u>frequency</u>
Full Page	\$920.00	\$856.00 (3,424.00)
1/2 Page	503.00	468.00 (1,872.00)
1/4 Page	273.00	254.00 (1,016.00)
- **No placement options.** All advertising is Run Of Paper (R.O.P.).
- **Paper:** 50# Uncoated White Opaque

Call our Customer Support Team for additional information:

Mon. - Fri. 8:30am – 4:00pm
(603) 526-6006 x 0

Color Inserts: 4 or 8 pages, printed to your specifications, please call Bryan for pricing.
(603) 526-9135

It's that simple!

The Kearsarge Shopper® is a local source of information.
Exposure is guaranteed by distribution through direct mail, 51 times per year.
Readers, beyond the 17,600 addressees, seek it out.