

THE # 1 DISPLAY  
ADVERTISING PUBLICATION OF  
THE KEARSARGE-LAKE SUNAPEE AREA.

THE KEARSARGE  
*Shopper*<sup>TM</sup>  
Since 1971 39 years of your advertising

If it doesn't say KEARSARGE ~ It's not "THE Shopper"

# COLOR ADVERTISING In THE KEARSARGE SHOPPER<sup>TM</sup>

EFFECTIVE JANUARY 1, 2010

- **Copy Deadline** – 2 weeks prior to publication date.
- **Rates and sizes**

	<u>single</u>	<u>frequency</u>
Full Page	\$1,290.00	\$1,200.00 (4,800.00)
1/2 Page	827.00	770.00 (3,080.00)
- **No placement options.** Ads are run of paper.
- **Paper:** 50# Uncoated White Offset
- **If 2, 4, or 8pp is desired** we are happy to provide a printing estimate. Different paper may be specified for this option.
- **More than 8pp** may not be included in a regular issue of the Kearsarge Shopper.

Call our Customer Service Representatives  
Monday - Friday between 8am and 4:30pm  
for further assistance:

(603) 526-6006

Terri – x223

Carla – x221

*It's that simple!*

The Kearsarge Shopper<sup>TM</sup> is a local source of information for all area readers. This strong exposure reaches the largest number of shoppers and consumers in the Kearsarge-Lake Sunapee area.