

2021 OFFICIAL GUIDE

ECHO communications inc.



59 Pleasant Street, P.O. Box 2300
New London, NH 03257-2300
Telephone 603-526-9140
Fax 603-526-6062
e-mail:
LNHCprogram@echocominc.com

Placement is
"Run of Paper"

DEADLINES:
**Space Reservation
and Payment:**
June 11, 2021

Ad Copy: July 9, 2021

Art by: Sandra Grant

FULL PAGE 7 3/8" wide x 10" high

| B/W | Color | Full Rate |
|------------|------------|------------------------------|
| \$1,050.00 | \$1,730.00 | Prepaid Rate (by 6/11/21) |
| \$893.00 | \$1,471.00 | |

HALF PAGE - VERTICAL 3 1/2" wide x 10" high HORIZONTAL 7 3/8" wide x 4 7/8" high

| B/W | Color | Full Rate |
|----------|-----------|------------------------------|
| \$625.00 | \$1030.00 | Prepaid Rate (by 6/11/21) |
| \$532.00 | \$876.00 | |

QUARTER PAGE -

VERTICAL 3 1/2" wide x 4 7/8" high
HORIZONTAL 7 3/8" wide x 2 3/8" high

| B/W | Color | Full Rate |
|----------|----------|------------------------------|
| \$420.00 | \$696.00 | Prepaid Rate (by 6/11/21) |
| \$357.00 | \$592.00 | |

EIGHTH PAGE 3 1/2" wide x 2 3/8" high

| B/W | Color | Full Rate |
|----------|----------|------------------------------|
| \$245.00 | \$394.00 | Prepaid Rate (by 6/11/21) |
| \$209.00 | \$335.00 | |

NHCRAFTS.ORG

----- cut here -----

Instructions: Ad Size _____

- Ad copy enclosed
- Payment & Space reservation only
- ad copy to follow

Business Name _____ Phone _____

Address _____

Contact Name _____ Fax _____

Payment*

- Check enclosed (Payable to Echo Communications)
- Credit Card (full rate)(we will contact you for card information)

*Billing of established accounts at Full Rate also available